

FOR IMMEDIATE RELEASE

LOUISVILLE'S ART FESTIVAL ON THE RIVER  
BIG FOUR™ ARTS FESTIVAL RETURNS SEPTEMBER 7 – 8, 2024

LOUISVILLE, KY - The 8th annual BIG FOUR™ Arts Festival, Louisville's premier art event on the river, is set to kick off the city's festival season on September 7-8, 2024. This highly anticipated two-day celebration will take place at the Big Four® Bridge Lawn in Waterfront Park, offering attendees a unique blend of fine art, live music, and family-friendly activities against the backdrop of the Ohio River.

Festival Highlights:

- Over 150 juried fine artists, craftsmen, jewelers, and artisans
- Live music concert stage on the river
- Hands-on art activities for all ages
- Festival food trucks and beverages, including beer, wine, cocktails, and mocktails
- Beautiful waterfront views and access to the Big Four Walking Bridge

The Big Four Arts Festival has consistently been the most attended two-day event at Waterfront Park, drawing 20,000 visitors annually. Its prime location, just a two-minute drive from downtown Louisville, attracts patrons from both Kentucky and Southern Indiana.

"We're proud to present an event that not only showcases incredible artistic talent but also contributes to our community," said Louis Nunnelley, Festival Director. "The support from both artists and attendees has been phenomenal, and we're excited to build on that success in 2024."

Event Details:

- Dates: Saturday, September 7, 2024 (10 AM - 7 PM) and Sunday, September 8, 2024 (10 AM - 5 PM)
- Location: Big Four Bridge Lawn, Waterfront Park, 1103 River Road, Louisville, KY 40202
- Admission: \$5 (Tickets available at the entrance and on the festival website)
- Parking: Free street parking available, with overflow parking at nearby Lynn Family Stadium lot

Ticket proceeds benefit Bridgehaven Mental Health Services. The festival's commitment to excellence has been recognized with the Rose Award from Louisville's Convention & Visitors Bureau for its positive impact on local commerce.

For more information, visit [www.bigfourbridgeartsfestival.com](http://www.bigfourbridgeartsfestival.com) or contact the festival office at (502) 435-7602.

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