

PRESS RELEASE

Contact: Sean Harrington, info@bigfourartsfestival.com

Date: 08/25/21

Louisville, Kentucky
For Immediate Release

BIG FOUR™ ARTS FESTIVAL

The Fifth Annual Event Kicks Off On September 11 & 12, 2021

Louisville, Ky. - August 25, 2021 - The Big Four™ Arts Festival is an annual arts festival held on the Big Four Bridge Lawn at Waterfront Park. The fifth annual event happens on September 11th and 12th, 2021. The Big Four™ Arts Festival is proud to kick off the Fall Art Market Season, which includes St. James Festival, Garvin Gate, Dia De Los Muertos, Oktoberfest, Via Colori Street Painting Festival and Light Up Louisville.

This year, The Big Four™ Arts Festival has over 150 artists and craft vendors, along with a dozen food trucks and booths, featuring specialty craft drinks. In addition to lots of fun for the grown ups, we will have a children's booth with plenty of activities for your little ones.

In support of Bridgehaven Mental Health Services, a \$5 donation will be collected at the front gate. There will be no online ticket sales for the 2021 event.

Some of the arts and crafts featured at The Big Four™ Arts Festival include:

- Oil and Acrylic Paintings
- Pottery and Ceramics
- Metal and Wood Sculptures
- Fabric Art
- Jewelry
- Photography
- Musical Instruments
- Yard Art
- Clothing
- Woodcraft
- Artisan-Crafted Body Products and Home Goods

Located in Downtown Louisville, KY in Waterfront Park at the Big Four Bridge Lawn, four acres of tree lined walks overlooking the Ohio River. Over 2 million people visit Waterfront Park annually for special events. The high-quality, juried artists will be presented in a location that was built to showcase festivals and special events. The Big Four™ Arts Festival is known for its beautiful park setting, spacious booth layouts, and easy access for artists to booth sites. Community inclusion and support for the arts has spawned a loyal and highly engaged audience that attend and support our Festival. The 2017 inaugural Big Four™ Arts Festival was the largest attended two-day event ever at the Waterfront Park Big Four Bridge Lawn with audience attendance estimated at 50,000+ motivated art buyers.

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Artist judging will be held on Saturday with awards handed out on Sunday afternoon. There will be a total of \$2,500 in awards for the following categories:

- Best of Show
- 2-Dimensional Jurors' Choice
- 3-Dimensional Jurors' Choice
- Best Booth Presentation

BIG FOUR ARTS FESTIVAL SPONSORS:

This show is put together with help from our generous sponsors: Design Web and Bridgehaven.

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